

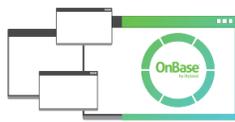
PUBLIC CLOUDS vs. THE HYLAND CLOUD

Moving to the cloud is an important milestone on any organization's digital transformation journey. When choosing a cloud option for your Hyland content services solution, you have two options: leverage a public cloud or turn to a SaaS solution in the Hyland Cloud.

The Hyland Cloud is a mature, proven and private cloud for Hyland's content services offerings, purposefully built for information management.

From architecture to disaster recovery, there are big differences between a public cloud and a Hyland Cloud solution. Below are ten key considerations to keep in mind when evaluating your cloud alternatives.

Public cloud architecture is designed to be flexible and generic enough to host any type of IT application



Hyland Cloud architecture is specifically designed and optimized to deliver Hyland's content services applications

ARCHITECTURE

You are responsible for managing all application installation and upgrades



Hyland manages all application installations and upgrades, alleviating the need for you to manage

INSTALLS AND UPGRADES

You must manage the effort of updating and refreshing test environments to stay in sync with production



Hyland manages updates and refreshes of your test environments, including refreshes with new equipment and servers

TEST SYSTEM MAINTENANCE

You must dictate and manage server needs, including determining the number of servers, their roles, patching and security, and how they interface with one another



Hyland provides the best-fit server and role configurations for your solution, and Hyland Cloud engineers transparently manage all servers — including patching and maintenance — removing the need for user involvement

SERVERS, PATCHING AND INFRASTRUCTURE MAINTENANCE

You must decide, dictate, order and manage the deployment of all hardware and software purchases



Hyland determines the appropriate hardware and software, and takes care of ordering and installation to deliver your SaaS solution

HARDWARE/SOFTWARE PROCUREMENT

Any configuration of servers to optimize solution performance and availability is done at an additional cost to your organization



All solutions benefit from a highly available architecture and N+1 redundancy

HIGH AVAILABILITY

Public clouds can support compliance requirements at the infrastructure level, but you must personally manage and ensure application compliance



Hyland extends compliance support beyond the infrastructure, all the way to the application level and through the team actually managing the Hyland Cloud architecture

AUDITS AND COMPLIANCE

Public clouds provide basic disaster recovery features focused on database and disk recovery — not application-specific recovery — and these elements typically come at an additional cost to your organization



All solutions deployed in the Hyland Cloud benefit from a disaster recovery implementation tailored to the Hyland application at no additional cost

DISASTER RECOVERY

Public clouds provide monitoring of the infrastructure but not the application



Hyland provides 24/7 monitoring of both the infrastructure and all applications, and incident management is built in

MONITORING AND ALERT MANAGEMENT

Line item charges may apply for bandwidth use, and additional penalties may apply for excessive bandwidth usage, especially in respect to large uploads of content



Hyland absorbs all costs for bandwidth, and you are not penalized for your bandwidth usage, nor are you subject to any caps or speed-limiting of bandwidth

BANDWIDTH

Learn more at [Hyland.com/Cloud](https://www.hyland.com/Cloud)

Hyland